



ELIZADE UNIVERSITY  
ILARA-MOKIN, ONDO STATE, NIGERIA

FACULTY: SOCIAL AND MANAGEMENT SCIENCES  
DEPARTMENT: HOTEL MANAGEMENT AND TOURISM  
SECOND SEMESTER EXAMINATIONS  
2018/2019 ACADEMIC SESSION  
COURSE CODE: HTM 208  
COURSE TITLE: ECOTOURISM MANAGEMENT  
DURATION: 2 Hours



HOD'S SIGNATURE

INSTRUCTION: ANSWER ANY FOUR QUESTIONS

1. In welcoming a group of tourists to Kainji lake national park, describe the following basic ecological concepts to them.
  - a. Specie
  - b. Population
  - c. Biodiversity
  - d. Extinction
  - e. Conservation (3mks each)
2. A. Explain the term "Sustainable Development" and how it is relevant in tourism?(10mks)
  - b. Highlight the main features of a good ecotour.(5mks)
3. Do a comparative analysis of the Ecotourism industry in any two countries of our choice. (15 mks)
4. a. Discuss the contributions of Hector Ceballos Lascurian to Ecotourism Development (10mks)
  - b. The International Eco-tourism Society (TIES) recently published an updated definition of Eco-tourism. Quote this recent definition, stating the relevant year. (5mks)
5. a. Bird watching is an important segment of Eco-tourism in America but not yet the case in Nigeria. Discuss. (5mks)
  - b. Citing suitable examples, describe how gate fees can be used for crowd control in an ecotourism destination. (5mks)

- c. Write short notes on the foreign exchange earnings of any two major eco-tourism destinations you know. (5mks)
6. Using the concept of the Triple Bottom line of sustainability, describe how you as an eco-destination manager can ensure sustainability in running a named destination.